

# U.S. DRONE SOCCER



**2024/2025 Sponsorship  
Opportunities**



# INSPIRING STUDENTS IS OUR PASSION.

**U.S. DRONE SOCCER IS A US 501(c)(3) ORGANIZATION DEDICATED TO SPREADING STEM, CTE AND YOUTH DRONE SPORTS IN K-12 SCHOOLS.**

The upcoming Championship Season, known as The Road To Virginia, is an incredible time of year for the U.S. Drone Soccer Association. For months, students across the country will modify their drones and solidify their strategies in preparation for September, when hundreds of teams across the country will compete on the Road To Virginia.

This, in turn, leads to nationwide qualifiers that begin in January and will culminate next April in the U.S. Drone Soccer National Championship in Virginia. Hosted by the Virginia Tech Innovation Campus, the U.S. National Championship is the pinnacle of competitive drone soccer in America.

The top 16 teams from around the country will be invited to compete. Since it's the only competition officially sanctioned by the World Air Sports Federation (FAI), the winning team

also becomes Team USA and will represent American drone soccer internationally.

But that's only part of our story. As the only FAI-accredited drone soccer association in the United States, we're proud to administer the nation's largest and most prestigious drone soccer program.

That means year-round competition, with events like the Summer Series and the Fall Classic rounding out the competitive calendar. Our students stay busy and engaged - and we couldn't do any of it without the help of our incredible sponsors!

The winners of the 2024 U.S. National Championship, the Cabrillo High School Flying Jaguars, pose for a photo opportunity next to the 2nd and 3rd place teams from Sato Academy.



WE PROUDLY FOSTER  
**STEM + CTE**  
PROGRAMS BY  
**SUPPORTING**  
**COMPETITION**  
AT THE HIGHEST  
GLOBAL LEVEL.

OUR GOAL IS TO  
PROVIDE U.S. DRONE  
SOCCER PROGRAMS  
TO 300 SCHOOLS  
NATIONWIDE BY THE  
END OF THE YEAR.

# HOW U.S. DRONE SOCCER DEVELOPS STUDENTS:



**U.S. DRONE SOCCER IS AN AVIATION WORKFORCE  
DEVELOPMENT PROGRAM. WE HELP SCHOOLS ADOPT  
ACCESSIBLE PATHWAYS FOR STUDENTS TO ADVANCE INTO  
HIGH-DEMAND, HIGH-PAYING AEROSPACE CAREERS.**

## GROWING OUR MISSION

Our mission is to inspire students to pursue education and careers in aerospace and science by providing a hierarchy of competitions and events that highlight student skills in engineering, aviation, teamwork, and leadership.

**150**

**EDUCATORS  
CERTIFIED IN  
U.S. DRONE  
SOCCER  
EDUCATION +  
COMPETITION.**

**600**

**REGISTERED  
COACHES AND  
STUDENTS**

**28**

**STATES WITH  
U.S. DRONE  
SOCCER  
PROGRAMS.**



Over 230 institutions have joined the U.S. Drone Soccer Association. Students build, program, innovate, and learn to fly as a team.



Our program gamifies engineering problem solving and immerse students in the language and culture of aviation.



Competitions occur across the country, serving as feeder programs for advanced courses & aviation careers.



## AVIATION IS A TEAM SPORT:

Our drone soccer programs provide all of the learning, development and leadership benefits of traditional team sports. Additionally, all of our competitive teams must be co-ed, which places an emphasis on recruiting diverse student teams.



### OUT OF THE BOX SUCCESS

We provide everything schools need to be successful from day one, including training and on-call support.



### LOW RECURRING COSTS FOR EDUCATORS

The consistency of the sport means that the program can easily be maintained/repeated with new students.



### INDUSTRY APPLICATIONS

Our students learn to build, program, and fly using professional-grade, open-source drone technology with direct industry applications.

# YOU CAN HELP US INSPIRE MORE STUDENTS THAN EVER BEFORE:

**We need your support because your generous donations can radically change students' lives. Thanks to sponsors like you, we can reach more schools, expand our community impact, support future generations of aviators, and continue to host events that engage and inspire students nation-wide.**

Please consider a sponsorship to help us equip schools with the tools they need to be successful. You'll not only become a part of the U.S. Drone Soccer family - you'll be providing student aviators with the training, equipment and instruction they need to participate in the Association year after year!

We gratefully rely on the generosity of our donors, so this year your tax-deductible sponsorship contribution will go further than ever before. As a sponsor for the 2024/2025 giving season, you'll have the opportunity to be involved in year-round competition - including every Qualifier as well as the 2025 U.S. Drone Soccer National Championship in April.

### NO MATTER WHAT LEVEL OF SPONSORSHIP YOU CHOOSE, AS A U.S. DRONE SOCCER SPONSOR, YOU WILL:

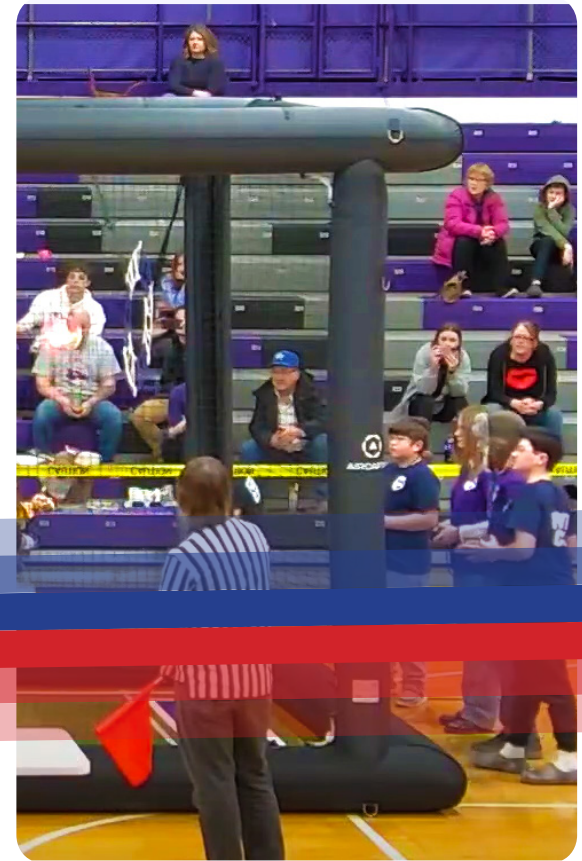
- Build regional and community interest in STEM.
- Inspire the next generation of aviation and aerospace professionals.
- Provide critical opportunities for under served demographics.
- Support team building, inclusivity and leadership in kids.

“

*While there are many strategies companies use to help develop and source their own STEM talent, one way we've found to be successful is community involvement. Not only can it help fill the pipeline, but it can also have a significant positive impact on the local community that you live and work in.”*

- Forbes, 2023

INSPIRING  
STUDENTS  
IS OUR  
PASSION.



FULL SEASON  
SPONSORSHIP PACKAGES

Sponsorship Opportunities for the 2024/2025 Road to Virginia Championship Season.

STUDENT  
ENRICHMENT

Provide a school with a Drone Soccer 2-Team Tournament Bundle - Turnkey kit for students to host tournament games (Includes Michelin Inflatable Arena, drones, Professional Development for 3 educators, chargers & Instructor Kit. Includes AMA Membership through MASC program for 10 students and educator. Includes U.S. Drone Soccer Membership for entire team (\$550 value per team)

SEASONAL  
BRAND  
ACTIVATION

Recognition in press releases and media coverage during season  
Season-long logo and branding placement in social media posts  
Logo placement on monthly newsletters.  
Logo and branding on USDroneSoccer.org website footer

BRAND  
ACTIVATION  
DURING  
COMPETITIONS

Logo on competition arenas throughout Championship Weekend Event  
Logo on banner at trophy table at National Championships  
Logo/branding overlay during event livestream of National Championship  
Logo placement on both entry banners at National Championship  
Commemorative Sponsorship Package (National Championship Hat, Shirt)  
Large logo on Step & Repeat banner for pictures after awards ceremony  
Logo on event promotional materials

COMPETITION  
PARTICIPATION

30-second spot dedicated to sponsor in post-event video production piece  
VIP Entry to all Networking + Social Events during the Championship  
A branded sponsor table for your organization at the Innovation Alley

ABOVE &  
BEYOND  
\$100k+

SUSTAINING  
\$50k+

SPECIAL FORCES  
\$35k+

AVIATOR  
\$5k+

Equips 2 schools with  
Tournament Bundles

Equips 1 school with  
Tournament Bundle

Equips 1 school with  
Tournament Bundle

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U.S. NATIONAL CHAMPIONSHIP  
EVENT SPONSORSHIP PACKAGES

“SWAG”  
SPONSORSHIP

\$10,000

INNOVATION SUMMIT  
SOCIAL HOUR

\$9,000

CHALLENGE COIN  
SPONSOR

\$7,500

VIDEO STREAMING  
TO U.S. DRONE SOCCER YOUTUBE AND  
FAI YOUTUBE CHANNELS

\$5,000

INNOVATION ALLEY TABLE

\$3,000

CHARGING STATION  
SPONSOR

\$2,500

“REGISTRATION ZONE”  
WELCOME SPONSOR

\$2,500

PILOT PATRON

\$150-  
\$3,000





# FULL SEASON SPONSORSHIP PACKAGES

## ABOVE & BEYOND PRESENTING SPONSOR

**\$100,000**

Your generous support **provides TWO schools with everything they need to get students flying.** By sponsoring at the Above & Beyond Level, you'll be providing dozens of students with their entire drone soccer setups. Each school will receive a U.S. Drone Soccer Tournament Bundle (a turnkey kit for students to host tournament games). Each bundle includes:

- FAI Regulation-sized Michelin Inflatable Arena
- 14 Saker 200 Drone Soccer Ball kits
- Professional Development for 3 educators
- Batteries and Battery Chargers
- Fully-built Saker 200 Drone Soccer Ball Instructor Kit
- AMA Membership through MASC program for 10-20 students and educator
- U.S. Drone Soccer Membership for entire team (\$1,100 value)

### Additionally, as an Above & Beyond Sponsor you receive:

- Recognition in press releases and media coverage during season
- Season-long logo and branding placement in social media posts
- Logo placement on monthly newsletters
- Logo and branding on USDroneSoccer.org website footer
- Logo on competition arenas throughout Championship Weekend Event
- Logo on banner at trophy table at National Championships
- Logo placement on both entry banners at National Championship
- Logo/branding overlay during event livestream of National Championship
- Commemorative Sponsorship Package (National Championship Hat, Shirt)
- Large logo on Step & Repeat banner for pictures after awards ceremony
- Logo on event promotional materials
- 30-second digital spot dedicated to sponsor in post-event video production
- VIP Entry to all Networking + Social Events during the Championship
- A branded sponsor table for your organization at the Innovation Alley

## SUSTAINING

**\$50,000**

Your generous support **provides ONE school with everything they need to get students flying.** By sponsoring at the Sustaining Level, you'll be providing students with their entire drone soccer setup. A school will receive a U.S. Drone Soccer Tournament Bundle (a turnkey kit for students to host tournament games). Each bundle includes:

- FAI Regulation-sized Michelin Inflatable Arena
- 14 Saker 200 Drone Soccer Ball kits
- Professional Development for 3 educators
- Batteries and Battery Chargers
- Fully-built Saker 200 Drone Soccer Ball Instructor Kit
- AMA Membership through MASC program for 10-20 students and educator
- U.S. Drone Soccer Membership for entire team (\$550 value)

### Additionally, as a Sustaining Sponsor you receive:

- Recognition in press releases and media coverage during season
- Season-long logo and branding placement in social media posts
- Logo placement on monthly newsletters
- Logo and branding on USDroneSoccer.org website footer
- Logo on competition arenas throughout Championship Weekend Event
- Logo on banner at trophy table at National Championships
- Logo placement on both entry banners at National Championship
- Logo/branding overlay during event livestream of National Championship
- Commemorative Sponsorship Package (National Championship Hat, Shirt)
- Logo on event promotional materials
- VIP Entry to all Networking + Social Events during the Championship
- A branded sponsor table for your organization at the Innovation Alley



# FULL SEASON SPONSORSHIP PACKAGES

## SPECIAL FORCES SPONSORSHIP

**\$35,000**

Your generous support **provides ONE school with everything they need to get students flying.** By sponsoring at the Sustaining Level, you'll be providing students with their entire drone soccer setup. A school will receive a U.S. Drone Soccer Tournament Bundle (a turnkey kit for students to host tournament games). Each bundle includes:

- FAI Regulation-sized Michelin Inflatable Arena
- 14 Saker 200 Drone Soccer Ball kits
- Professional Development for 3 educators
- Batteries and Battery Chargers
- Fully-built Saker 200 Drone Soccer Ball Instructor Kit
- AMA Membership through MASC program for 10-20 students and educator
- U.S. Drone Soccer Membership for entire team (\$550 value)

### Additionally, as a Special Forces Sponsor you receive:

- Recognition in press releases and media coverage during season
- Season-long logo and branding placement in social media posts
- Logo placement on monthly newsletters
- Logo and branding on USDroneSoccer.org website footer
- Logo on competition arenas throughout Championship Weekend Event
- Logo on banner at trophy table at National Championships
- Logo/branding overlay during event livestream of National Championship
- VIP Entry to all Networking + Social Events during the Championship
- A branded sponsor table for your organization at the Innovation Alley

**\$5,000**

## AVIATOR SPONSORSHIP

- Recognition in press releases and media coverage during season
- Season-long logo and branding placement in social media posts
- Logo placement on monthly newsletters
- Logo and branding on USDroneSoccer.org website footer
- Logo on competition arenas throughout Championship Weekend Event
- Logo on banner at trophy table at National Championships





# U.S. NATIONAL CHAMPIONSHIP

## EVENT SPONSORSHIP PACKAGES

### “SWAG” SPONSORSHIP

**\$10,000**

Long term branding opportunity as each attendee continues to wear and show their SWAG from the event for years to come. Branded Competition Event Lanyard for event volunteers.

- Branded transmitter/radio Lanyard for event participants
- Logo branding on top/back of Event Staff Volunteer shirts
- Company name and branding on event SWAG bags
- Company name and branding mention during event announcements
- Logo and branding in program guide in order of donations

### CHALLENGE COIN SPONSOR

**\$7,500**

Commemorative coin awarded to each participant. High impact & long term branding opportunity with each attendee proudly sharing their commemorative coin:

- Logo on Challenge Coin commemorating the event
- Logo on back page of Event Program
- Company name and branding mention during event announcements

**\$9,500**

### INNOVATION SUMMIT SOCIAL HOUR

High impact branding during 3 day event:

- Named sponsor for catering during Innovation Summit Social Hour
- Primary mentions to 200+ attendees
- Recognition and presentation time at Innovation Summit Social Hour
- Logo branding in program guide in order of donations

**\$5,000**

### VIDEO STREAMING SPONSORSHIP

High impact and long tail branding during and after 3 day event:

- Logo/branding during event livestream with dedicated time for sponsor between sets
- Reaching worldwide FAI (World Air Sports Federation) community
- Digital logo and branding in competition management, scoring & bracketing online area
- Digital logo, branding, and links at World Air Sports site (FAI.Org/dronesoccerworldcup2024-calendar)
- Logo and mention in Event Program (in order of donation amount)
- Company name and branding mention during event announcements





# U.S. NATIONAL CHAMPIONSHIP

## EVENT SPONSORSHIP PACKAGES

### INNOVATION ALLEY TABLE

**\$3,000**

High impact branding during 3 day event:

- Highly focused competition preparation area for teams & coaches
- Dedicated table space in Innovation Alley area at entrance to competition floor
- High traffic, high visibility branding opportunity
- Logo in Event Program in order of donation amount
- Company name and branding mention during event announcements
- Organization name listed in order of donation on event website page

### “REGISTRATION ZONE” WELCOME SPONSOR

**\$2,500**

Highly visible and first impact branding at primary registration/question/answer area during 3 day event:

- Front and center reception at entrance to event
- Large Logo placement on table
- Logo in Event Program in order of donation
- Company name and branding mention during event announcements
- Organization name listed in order of donation on event website page

**\$2,500**

### CHARGING STATION SPONSOR

High impact branding during 3 day event:

- Frequently visited and viewed area
- Large Logo on banner with placement denoting Charging Station Area
- Logo in Event Program in order of donation amount
- Company name and branding mention during event announcements
- Organization name listed in order of donation on event website page

**\$150 - \$3,000**

### PILOT PATRON

Benefactors looking to impact student growth and education:

- Provide students with membership to Academy of Model Aviation Park Pilot Program
- Organization name listed in Event Program in order of donation
- Organization name listed in order of donation on event website page



**BE A PART OF THE WORLD'S  
LARGEST AND MOST ACTIVE  
DRONE SOCCER COMMUNITY.**





# JOIN OUR GROWING FAMILY OF SPONSORS AND PARTNERS:

**usdronesoccer.org**

info@usdronesoccer.org

