

U.S. DRONE SOCCER



2024/2025 Sponsorship Opportunities



The winners of the 2024 U.S. National Championship, the Cabrillo High School Flying Jaguars, pose for a photo opportunity next to the 2nd and 3rd place teams from Sato Academy.

INSPIRING STUDENTS IS OUR PASSION.

U.S. DRONE SOCCER IS A US 501(c)(3) ORGANIZATION DEDICATED TO SPREADING STEM, CTE AND YOUTH DRONE SPORTS IN K-12 SCHOOLS.

The 2025 Championship Season is an incredible time of year for the U.S. Drone Soccer Association. For months, hundreds of student teams across the country have been modifying their drones and solidifying their strategies in preparation for nationwide qualifiers that began in January and will culminate in May in the U.S. Drone Soccer National Championship at the Skydome in Rome, New York.

The U.S. National Championship is the pinnacle of competitive drone soccer in America, and the top 24 teams from around the country will be invited to compete. Since it's the only competition officially sanctioned by the World Air Sports Federation (FAI), the winning team also becomes Team USA and will represent American drone soccer internationally.

But that's only part of our story. As the only FAI-accredited drone soccer association in the United States, we're proud to administer the nation's largest and most prestigious drone soccer program.

That means year-round competition, with events like the Summer Series and the Fall Classic rounding out the competitive calendar. Our students stay busy and engaged - and we couldn't do any of it without the help of our incredible sponsors!

WE PROUDLY FOSTER
STEM + CTE
PROGRAMS BY
SUPPORTING
COMPETITION
AT THE HIGHEST
GLOBAL LEVEL.

OUR GOAL IS TO
PROVIDE U.S. DRONE
SOCCER PROGRAMS
TO 300 SCHOOLS
NATIONWIDE BY THE
END OF THE YEAR.

HOW U.S. DRONE SOCCER DEVELOPS STUDENTS:



**U.S. DRONE SOCCER IS AN AVIATION WORKFORCE
DEVELOPMENT PROGRAM. WE HELP SCHOOLS ADOPT
ACCESSIBLE PATHWAYS FOR STUDENTS TO ADVANCE INTO
HIGH-DEMAND, HIGH-PAYING AEROSPACE CAREERS.**

GROWING OUR MISSION

Our mission is to inspire students to pursue education and careers in aerospace and science by providing a hierarchy of competitions and events that highlight student skills in engineering, aviation, teamwork, and leadership.

150

**EDUCATORS
CERTIFIED IN
U.S. DRONE
SOCCER
EDUCATION +
COMPETITION.**

600

**REGISTERED
COACHES AND
STUDENTS**

28

**STATES WITH
U.S. DRONE
SOCCER
PROGRAMS.**



Over 300 institutions have joined the U.S. Drone Soccer Association. Students build, program, innovate, and learn to fly as a team.



Our program gamifies engineering problem solving and immerse students in the language and culture of aviation.



Competitions occur across the country, serving as feeder programs for advanced courses & aviation careers.

AVIATION IS A TEAM SPORT:

Our drone soccer programs provide all of the learning, development and leadership benefits of traditional team sports. Additionally, all of our competitive teams must be co-ed, which places an emphasis on recruiting diverse student teams.



OUT OF THE BOX SUCCESS

We provide everything schools need to be successful from day one, including training and on-call support.



LOW RECURRING COSTS FOR EDUCATORS

The consistency of the sport means that the program can easily be maintained/repeated with new students.



INDUSTRY APPLICATIONS

Our students learn to build, program, and fly using professional-grade, open-source drone technology with direct industry applications.

YOU CAN HELP US INSPIRE MORE STUDENTS THAN EVER BEFORE:

We need your support because your generous donations can radically change students' lives. Thanks to sponsors like you, we can reach more schools, expand our community impact, support future generations of aviators, and continue to host events that engage and inspire students nation-wide.

Please consider a sponsorship to help us equip schools with the tools they need to be successful. You'll not only become a part of the U.S. Drone Soccer family - you'll be providing student aviators with the training, equipment and instruction they need to participate in the Association year after year!

We gratefully rely on the generosity of our donors, so this year your tax-deductible sponsorship contribution will go further than ever before. As a sponsor for the 2024/2025 giving season, you'll have the opportunity to be involved in year-round competition - including every Qualifier as well as the 2025 U.S. Drone Soccer National Championship in May.

NO MATTER WHAT LEVEL OF SPONSORSHIP YOU CHOOSE, AS A U.S. DRONE SOCCER SPONSOR, YOU WILL:

- Build regional and community interest in STEM.
- Inspire the next generation of aviation and aerospace professionals.
- Provide critical opportunities for under served demographics.
- Support team building, inclusivity and leadership in kids.

“

While there are many strategies companies use to help develop and source their own STEM talent, one way we've found to be successful is community involvement. Not only can it help fill the pipeline, but it can also have a significant positive impact on the local community that you live and work in.”

- Forbes, 2023





FULL SEASON SPONSORSHIP PACKAGES

Sponsorship Opportunities for the 2024/2025 U.S. Drone Soccer Championship Season.



INSPIRING STUDENTS IS OUR PASSION.



STUDENT ENRICHMENT

Provide a school with a Drone Soccer 2-Team Tournament Bundle - Turnkey kit for students to host tournament games (Includes Michelin Inflatable Arena, drones, Professional Development for 3 educators, chargers & Instructor Kit. Includes AMA Membership through MASC program for 10 students and educator. Includes U.S. Drone Soccer Membership for entire team (\$550 value per team)

SEASONAL BRAND ACTIVATION

Recognition in press releases and media coverage during season
 Season-long logo and branding placement in social media posts
 Logo placement on monthly newsletters.
 Logo and branding on USDroneSoccer.org website footer

BRAND ACTIVATION DURING COMPETITIONS

Logo on competition arenas throughout Championship Weekend Event
 Logo on banner at trophy table at National Championships
 Logo/branding overlay during event livestream of National Championship
 Logo placement on both entry banners at National Championship
 Commemorative Sponsorship Package (National Championship Hat, Shirt)
 Large logo on Step & Repeat banner for pictures after awards ceremony
 Logo on event promotional materials

COMPETITION PARTICIPATION

30-second spot dedicated to sponsor in post-event video production piece
 VIP Entry to all Networking + Social Events during the Championship
 A branded sponsor table for your organization at the Innovation Alley

ABOVE & BEYOND \$100k+	SUSTAINING \$50k+	SPECIAL FORCES \$35k+	AVIATOR \$5k+
---------------------------	----------------------	--------------------------	------------------

Equips 2 schools with Tournament Bundles	Equips 1 school with Tournament Bundle	Equips 1 school with Tournament Bundle	X
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	X
✓	✓	X	X
✓	✓	X	X
✓	✓	X	X
✓	✓	X	X
✓	✓	X	X
✓	✓	✓	X
✓	✓	✓	X



U.S. NATIONAL CHAMPIONSHIP EVENT SPONSORSHIP PACKAGES

"SWAG" SPONSORSHIP \$10,000

INNOVATION SUMMIT SOCIAL HOUR \$9,000

CHALLENGE COIN SPONSOR \$7,500

VIDEO STREAMING TO U.S. DRONE SOCCER YOUTUBE AND FAI YOUTUBE CHANNELS \$5,000

INNOVATION ALLEY TABLE \$3,000

CHARGING STATION SPONSOR \$2,500

"REGISTRATION ZONE" WELCOME SPONSOR \$2,500

PILOT PATRON \$150-\$3,000



FULL SEASON SPONSORSHIP PACKAGES

ABOVE & BEYOND PRESENTING SPONSOR

\$100,000

Your generous support **provides TWO schools with everything they need to get students flying.** By sponsoring at the Above & Beyond Level, you'll be providing dozens of students with their entire drone soccer setups. Each school will receive a U.S. Drone Soccer Tournament Bundle (a turnkey kit for students to host tournament games). Each bundle includes:

- FAI Regulation-sized Michelin Inflatable Arena
- 14 Saker 200 Drone Soccer Ball kits
- Professional Development for 3 educators
- Batteries and Battery Chargers
- Fully-built Saker 200 Drone Soccer Ball Instructor Kit
- AMA Membership through MASC program for 10-20 students and educator
- U.S. Drone Soccer Membership for entire team (\$1,100 value)

Additionally, as an Above & Beyond Sponsor you receive:

- Recognition in press releases and media coverage during season
- Season-long logo and branding placement in social media posts
- Logo placement on monthly newsletters
- Logo and branding on USDroneSoccer.org website footer
- Logo on competition arenas throughout Championship Weekend Event
- Logo on banner at trophy table at National Championships
- Logo placement on both entry banners at National Championship
- Logo/branding overlay during event livestream of National Championship
- Commemorative Sponsorship Package (National Championship Hat, Shirt)
- Large logo on Step & Repeat banner for pictures after awards ceremony
- Logo on event promotional materials
- 30-second digital spot dedicated to sponsor in post-event video production
- VIP Entry to all Networking + Social Events during the Championship
- A branded sponsor table for your organization at the Innovation Alley

SUSTAINING

\$50,000

Your generous support **provides ONE school with everything they need to get students flying.** By sponsoring at the Sustaining Level, you'll be providing students with their entire drone soccer setup. A school will receive a U.S. Drone Soccer Tournament Bundle (a turnkey kit for students to host tournament games). Each bundle includes:

- FAI Regulation-sized Michelin Inflatable Arena
- 14 Saker 200 Drone Soccer Ball kits
- Professional Development for 3 educators
- Batteries and Battery Chargers
- Fully-built Saker 200 Drone Soccer Ball Instructor Kit
- AMA Membership through MASC program for 10-20 students and educator
- U.S. Drone Soccer Membership for entire team (\$550 value)

Additionally, as a Sustaining Sponsor you receive:

- Recognition in press releases and media coverage during season
- Season-long logo and branding placement in social media posts
- Logo placement on monthly newsletters
- Logo and branding on USDroneSoccer.org website footer
- Logo on competition arenas throughout Championship Weekend Event
- Logo on banner at trophy table at National Championships
- Logo placement on both entry banners at National Championship
- Logo/branding overlay during event livestream of National Championship
- Commemorative Sponsorship Package (National Championship Hat, Shirt)
- Logo on event promotional materials
- VIP Entry to all Networking + Social Events during the Championship
- A branded sponsor table for your organization at the Innovation Alley



FULL SEASON SPONSORSHIP PACKAGES

SPECIAL FORCES SPONSORSHIP

\$35,000

Your generous support **provides ONE school with everything they need to get students flying.** By sponsoring at the Sustaining Level, you'll be providing students with their entire drone soccer setup. A school will receive a U.S. Drone Soccer Tournament Bundle (a turnkey kit for students to host tournament games). Each bundle includes:

- FAI Regulation-sized Michelin Inflatable Arena
- 14 Saker 200 Drone Soccer Ball kits
- Professional Development for 3 educators
- Batteries and Battery Chargers
- Fully-built Saker 200 Drone Soccer Ball Instructor Kit
- AMA Membership through MASC program for 10-20 students and educator
- U.S. Drone Soccer Membership for entire team (\$550 value)

Additionally, as a Special Forces Sponsor you receive:

- Recognition in press releases and media coverage during season
- Season-long logo and branding placement in social media posts
- Logo placement on monthly newsletters
- Logo and branding on USDroneSoccer.org website footer
- Logo on competition arenas throughout Championship Weekend Event
- Logo on banner at trophy table at National Championships
- Logo/branding overlay during event livestream of National Championship
- VIP Entry to all Networking + Social Events during the Championship
- A branded sponsor table for your organization at the Innovation Alley

\$5,000

AVIATOR SPONSORSHIP

- Recognition in press releases and media coverage during season
- Season-long logo and branding placement in social media posts
- Logo placement on monthly newsletters
- Logo and branding on USDroneSoccer.org website footer
- Logo on competition arenas throughout Championship Weekend Event
- Logo on banner at trophy table at National Championships





U.S. NATIONAL CHAMPIONSHIP EVENT SPONSORSHIP PACKAGES

“SWAG” SPONSORSHIP

\$10,000

Long term branding opportunity as each attendee continues to wear and show their SWAG from the event for years to come. Branded Competition Event Lanyard for event volunteers.

- Branded transmitter/radio Lanyard for event participants
- Logo branding on top/back of Event Staff Volunteer shirts
- Company name and branding on event SWAG bags
- Company name and branding mention during event announcements
- Logo and branding in program guide in order of donations

CHALLENGE COIN SPONSOR

\$7,500

Commemorative coin awarded to each participant. High impact & long term branding opportunity with each attendee proudly sharing their commemorative coin:

- Logo on Challenge Coin commemorating the event
- Logo on back page of Event Program
- Company name and branding mention during event announcements

\$9,500

INNOVATION SUMMIT SOCIAL HOUR

High impact branding during 2 day event:

- Named sponsor for catering during Innovation Summit Social Hour
- Primary mentions to 200+ attendees
- Recognition and presentation time at Innovation Summit Social Hour
- Logo branding in program guide in order of donations

\$5,000

VIDEO STREAMING SPONSORSHIP

High impact and long tail branding during and after 2 day event:

- Logo/branding during event livestream with dedicated time for sponsor between sets
- Reaching worldwide FAI (World Air Sports Federation) community
- Digital logo and branding in competition management, scoring & bracketing online area
- Digital logo, branding, and links at World Air Sports site (FAI.Org/dronesoccerworldcup2024-calendar)
- Logo and mention in Event Program (in order of donation amount)
- Company name and branding mention during event announcements



U.S. NATIONAL CHAMPIONSHIP

EVENT SPONSORSHIP PACKAGES

INNOVATION ALLEY TABLE

\$3,000

High impact branding during 2 day event:

- Highly focused competition preparation area for teams & coaches
- Dedicated table space in Innovation Alley area at entrance to competition floor
- High traffic, high visibility branding opportunity
- Logo in Event Program in order of donation amount
- Company name and branding mention during event announcements
- Organization name listed in order of donation on event website page

“REGISTRATION ZONE” WELCOME SPONSOR

\$2,500

Highly visible and first impact branding at primary registration/question/answer area during 2 day event:

- Front and center reception at entrance to event
- Large Logo placement on table
- Logo in Event Program in order of donation
- Company name and branding mention during event announcements
- Organization name listed in order of donation on event website page

\$2,500

CHARGING STATION SPONSOR

High impact branding during 2 day event:

- Frequently visited and viewed area
- Large Logo on banner with placement denoting Charging Station Area
- Logo in Event Program in order of donation amount
- Company name and branding mention during event announcements
- Organization name listed in order of donation on event website page

\$150 - \$3,000

PILOT PATRON

Benefactors looking to impact student growth and education:

- Provide students with membership to Academy of Model Aviation Park Pilot Program
- Organization name listed in Event Program in order of donation
- Organization name listed in order of donation on event website page



**BE A PART OF THE WORLD'S
LARGEST AND MOST ACTIVE
DRONE SOCCER COMMUNITY.**



JOIN OUR GROWING FAMILY OF SPONSORS AND PARTNERS:

usdronesoccer.org

info@usdronesoccer.org

